

[text] Forex Brokers News EXNESS supports a project to save the polar bear in the Arctic In cooperation with the World Wildlife Fund Russia (WWF Russia), EXNESS is supporting the "Save the Polar Bear" project in Yakutia (Russia). The campaign is set to start in March 2015. As part of the project EXNESS will allocate funds to support the reserve's inspectors and "Operation Spring Tracks 2015" observers and also finance the purchase of field equipment for inspectors (GPS units, binoculars, uniforms, cameras) and anti-poaching raids. Experts estimate that no more than 25,000 polar bears remain and their number shrinks with each passing year. Large-scale poaching and climate change are to blame. Due to the melting of Arctic sea ice, the polar bear is losing its natural habitat. The bears live on ice floes and hunt for seals - their main source of food - on them. According to experts, by 2050 the global population of the Earth's largest land predator may fall by 2/3 if the present negative trends continue (global climate change and pollution of the Arctic by humans).



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