

The Truth About 60 Second Binary Options Binary Options are a simple way to participate in the movement of financial assets. They are Binary in nature in that there are only two possible outcomes. Either you win the predetermined profit % or you lose your investment. The basic Binary Options trades are called Up/Down or Call/Put options. You would choose to make a Call option trade if you believe the asset will be higher at expiry or a Put option trade if you believe the asset will be lower at expiry. All it takes to execute a Call/Put Binary Option is 5 easy steps as displayed below.



In the above example using the Banc De Binary trading platform we:

- Selected the AUD/USD currency pair when the market price was 1.01022.
- Selected the earliest available expiry.
- We clicked UP for a Call Option.
- Entered Trade Amount of \$100. Payout amount of \$175 is displayed.
- Clicked Apply. If the AUD/USD closes even one pip above 1.01022 at expiry, we will win the trade and gain a return of 75% on our investment in less than 15 minutes. If the AUD/USD

closes below 1.01022 we will lose our investment. Binary Options affords traders and investors alike the opportunity to gain huge returns on their investments up to 81% in short time periods without the need for a large capital investment. In a traditional stock trade, to earn an 81% return the underlying asset has to appreciate by more than 81% taking into account commissions and fees. With a Binary Options trade the asset need only appreciate to earn your 81% return. Furthermore, in order to purchase the underlying asset you must allocate sufficient capital for the purchase amount, whereas in a Binary Trade you may invest as little as \$5 per trade. **To read more, Please download the book. [Download This Book](#)**